

Casa Italia Libia



FREE
WEBINAR

(maximum number of
participants 500)

27th May
2021

Tomorrow's Libya: business and cultural opportunities needed by Libya.



Who we are

History binds Italy and Libya for ages and notwithstanding the recent tragic events we never interrupt our activity.

Casa Italia Libia project started more than 30 years ago thanks to the co-operation between Italian and Libyan entrepreneurs that supported at all levels industrial and commercial developments of many Italian companies in Libya.

The origins of this solid business are based on promoters family traditions that date back to the 1919.

To sow the seed today in Libya could mean to harvest opportunities that only a country that needs to be re-built can offer.

Any industrial or commercial sector in Libya is looking for partners to re-launch a country rich in natural and economical resources and Casa Italia Libya promotes and supports the Italian and European companies offering solid business opportunities with reliable local investors with whom we have operated for decades.

We take care about any need of our customers from a visa to how to operate locally.

**CASA ITALIA LIBIA:
NEEDS ANDEXPECTATIONS
THAT COMPANIES AND
INSTITUTIONS DEMAND
TO THE ITALIAN
BUSINESS SYSTEM**



Casa Italia Libia
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Tomorrow's Libya: business and cultural opportunities needed by Libya.

Thursday 27th May 2021

19:00 - 20:30

Moderator: Reggiani Dr. Fabrizio

Speakers

- "Communication as foundation" for cultural, human and commercial relations between Italy and Libya.
Dr. Massimo Lucidi
- Tripoli International Digital Expo: "A BRIDGE TO AFRICA".
Casa Italia Libia
- The vision of the Italian support to the rebirth of Libyan cities.
Mayor Dr. Ibrahim Shepli
- The "coming soon" opportunities for Italian companies.
Dr. Muhammad Bin Zayed
- Report about the Zwara Special Free Economic Zone and a view on the Libyan Forum on sustainable development.
Ing. Zakaria Franka
- Discover Libya and charm of its territory.
Dr. Carlo Buffa di Perrero
- Cultural heritage italian architects propose to renovate Tripoli parks and to restore historic buildings of the colonial period.
Maurizio Lapponi
- Questions and answers.

SIGN IN <https://attendee.gotowebinar.com/register/2754360605299803660>

Moderator



Reggiani Dr. Fabrizio

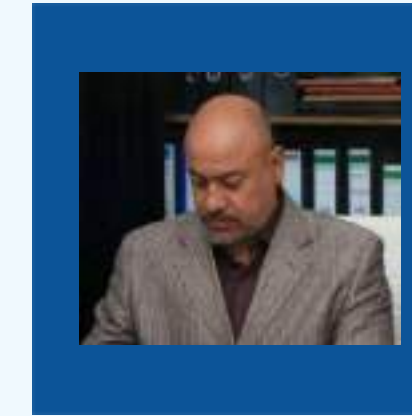
Over twenty-year experience in strategic consultancy to companies: internationalization, innovation technology, new markets opening. He worked for many years in Libya siding Italian companies on site.

Speakers



Dr. Massimo Lucidi

Journalist and Emotional Designer: Business Consultant for Marketing and Communication Press Offices Events - Opinion Leader and Moderator - International Business developer.



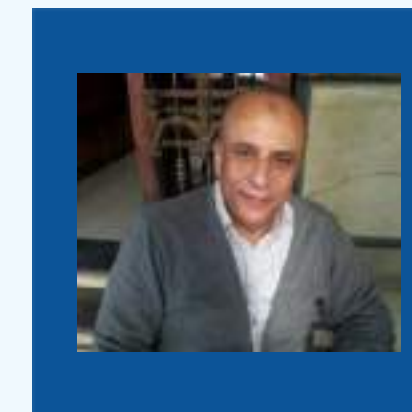
Dr. Ibrahim Shepli

Mayor of Tripoli.



Dr. Muhammad Bin Zayed

Chairman of Hala Air for VIP flights, Entrepreneur food industry, real estate, mass media.



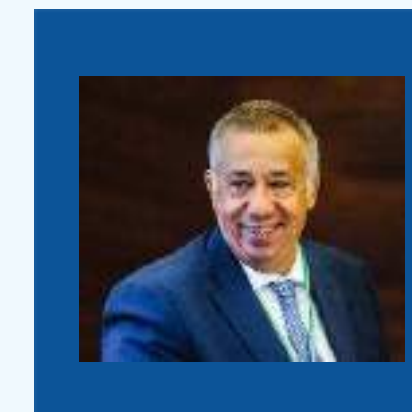
Ing. Zakaria Franka

Flight instructor of Libyan Airline, Trade Analyst at ICE in Tripoli, teacher at the Institute of Italian Culture, head of Investigation and Prevention of Flight Accidents office, Senior consultant of Tripoli Court of Appeal, various activities at the ICE in Tripoli, Italian NOG Alisei in Tunis consultant, Parliamentary Anti Corruption Commission Advisor.



Dr. Carlo Buffa di Perrero

President of Promotur Viaggi, tour operator founded in 1974 specialized in the discovery of ancient North Africa civilizations. Expert of graffiti and rock engravings, he frequently visited areas of Ahaggar, Tassili, Tradart Acacus, Ghat, Ubari and Sebha.



Maurizio Laponi

CEO Lambo Srl.
ELCA Italian representative (Green Builders European Association).
International markets expert.

Casa Italia Libia: next events



28 June 2021 - FREE WEBINAR

- LIBYA ARCHAEOLOGICAL SITES AND MUSEUMS

The Italian contribution to the promotion and restoration of Libyan archaeological sites and museums.

Speaker: Arch. Michelangelo Lupo

(Vatican Museums and Quirinale advisor, led to the restoration two of the most important archaeological sites in Libya; Leptis Magna Hunting Spa and Sabratha archaeological museum, both UNESCO World Heritage Sites)

- ITALIAN SCHOOL AND CULTURE AS MAIN ACTORS OF T.I.D.E.

UIL will illustrate targets and methods of the Italian school and culture development and that will be exhibited in its stands at Tripoli International Digital Expo.

Speaker: UIL

From 22 October 2021 to 24 April 2022



TRIPOLI INTERNATIONAL DIGITAL EXPO

www.tripoliexpo.com

Sponsors and Promoters



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